

15 WAYS OF CREATING VIRTUAL BROTHERHOOD

MUST-HAVES

VIDEO CONFERENCING: ZOOM, UBERCONFERENCE, SKYPE, OR GOOGLE HANGOUTS

GROUP COMMUNICATION: SLACK, GROUPME, SNAPCHAT GROUP, INSTAGRAM GROUP, FACEBOOK GROUP, TUMBLR, DISCORD, GOOGLE HANGOUT CHATS, MARCO POLO

VIRTUAL CONNECTING

1. SCHEDULE A WEEKLY VIDEO CALL TO KEEP IN TOUCH WITH MEMBERS. YOU CAN PROVIDE DISCUSSION QUESTIONS IN ADVANCE, HOST A SPECIFIC TOPIC, OR JUST OFFER A "WE'RE HERE TO LISTEN" TIME.
2. SETUP VIRTUAL STUDY TIMES. YOU CAN HOST CALLS FOR SPECIFIC SUBJECTS OR GENERAL HELP. USE APPS LIKE 'STUDYTABLE' TO CONNECT WITH OTHERS OUTSIDE YOUR CHAPTER WITH SIMILAR TOPICS.
3. CREATE A "MOVIE WATCH PARTY." PICK A MOVIE, START IT AT THE SAME TIME AND HAVE A VIDEO OR MESSAGING GROUP TO DISCUSS, QUOTE, AND SHARE YOUR FAVORITE PARTS.
4. CREATE A CHAPTER TUMBLR ACCOUNT TO SHARE PHOTOS WITH EACH OTHER.
5. CREATE FITNESS CHALLENGES MEMBERS CAN COMPLETE WHILE WATCHING A SHOW OR MOVIE.
6. THINK OF WAYS RITUAL CAN BE HELD VIRTUALLY WITH THE RESOURCES ABOVE...
7. CONDUCT A VIRTUAL CHECK-IN. POST THREE TO FIVE STATEMENTS OR CREATE A POLL AND HAVE MEMBERS LIKE/SELECT HOW THEY ARE FEELING. FOR EXAMPLE, "I'M GREAT!", "I'M MEHH", "I'M NOT SO GOOD". FOLLOW UP WITH MEMBERS WHO MAY NOT BE FEELING GREAT.
8. CREATE A CHAPTER BINGO BOARD. HAVE MEMBERS COMPETE TO DO A COLLECTION OF TASKS TO CREATE A BINGO OR FILL IN THEIR WHOLE BOARD TO WIN A PRIZE. (E.G. LOG 10 STUDY HOURS, POST A PHOTO IN LETTERS ON SOCIAL MEDIA, POST ON SOCIAL MEDIA WHAT YOU ARE THANKFUL FOR, HAVE ONE FACETIME COFFEE DATE WITH ANOTHER MEMBER, ETC.)
9. SETUP A WHOLE CHAPTER SNAPCHAT GROUP AND INSTAGRAM GROUP TO SEND PHOTOS AND VIDEOS, INSPIRATIONAL PHOTOS, OR SOMETHING TO LAUGH TOGETHER AT.
10. GET A GROUP TOGETHER TO PLAY AN ONLINE BOARD GAME.
11. SEND SOME SNAIL MAIL. (E.G. WRITE LETTERS, POSTCARDS, OR SET UP A "TRAVELING NOTEBOOK" TO SEND TO EACH OTHER.)
12. ASK EACH MEMBER TO FIND ONE PHOTO THAT SHOWS WHY THEIR CHAPTER IS IMPORTANT TO THEM AND SHARE IN A VIRTUAL CHAPTER MEETING.
13. WEAR YOUR LETTERS! YOU MAY NOT BE ON CAMPUS, BUT YOU CAN STILL SHOW YOUR FRATERNITY/SORORITY PRIDE. DESIGNATE A DAY TO WEAR LETTERS AND POST ON INSTAGRAM USING A SPECIFIC #HASHTAG.
14. ASSIGN WEEKLY "OUTREACH BUDDIES/GROUPS" WHO ARE CHALLENGED TO CONNECT WITH ONE ANOTHER VIRTUALLY FOR AT LEAST ONE HOUR DURING THE WEEK.
15. TEACH A SKILL. HAVE A MEMBER TEACH EVERYONE ELSE A SKILL THEY HAVE ON A LIVE VIDEO. RECORD THE VIDEO TO SHARE WITH THOSE WHO COULDN'T ATTEND.